



Nonprofit Services & Solutions

# Grant Writing Services

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# Service Overview

## Grant Writing

Grants are an important source of income for many nonprofits across the USA. There are also over 80,000 foundations whose purpose is to provide grant funding. In fact, in order to retain the foundation status they must distribute a portion of their asset each year. This explains why over \$50 billion in grants are given away each year to charities and churches nationwide!

However, the competition are enormous and, nonprofits must position themselves to be the best choice. If you don't have the experience you may want to consider a professional who can help you plan the right strategy for grant solicitation. Why consider us? :

### Our grant writing services provide:

- Professionally Written Grant Proposal
- Access to over 20,000 National Granting Foundations
- Research to identify foundations serving your cause and geographical area
- Identify key contact personnel to ensure follow-up and relationship building
- Identify grant requirements to optimize your time and money
- Identify foundation priorities giving you a better chance at receiving funding
- Customized criteria and format, presented the way the foundation requires
- Affordable packages with Easy Pay Options
- Fundraising Support

Having success stories or differentiating your company from others may give you an advantage. We can help you test your grant readiness and identify these funding opportunities to help position your nonprofit for success.

Call us today for a free consultation:

**407 857 9002**



# Grant Writing Services

## Grant Package 10 \$999

Full Size Grant (12 Pgs)

**10 Targeted Foundations**

Program Development Assistance

Problem Statement Research

Letter of Intent

**\$99 Per Grant—Best Value**

**3 Easy Payments \$333**

**ProSight Clients Save \$50 off any pkg.**

## Grant Package 5 \$699.00

Same Features

**5 Targeted Foundations**

**\$140 Per Grant - 2 Pay \$349**

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## Grant Package 3 \$499.00

Same Features

**3 Targeted Foundations**

**\$166 Per Grant - 2 Pay \$249**

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### Promotions

\* Pkg. 10 & Sponsorship \$1348  
Four (4) Payments of **\$337**

\* Pkg. 5 & Sponsorship \$1048  
Three (3) Payments of **\$349**

\* Pkg. 3 & Sponsorship \$848  
Three (3) Payments of **\$283**

**Add a sponsorship & save \$100 more**  
**Discounts have been applied to net price**

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### A La Carte Pricing

Corporate Sponsorship \$499

Grant Customization - Each \$49

Foundation Research (5) \$349

Government Grant Review \$199

**\*Shipping is not included in any package**

# Grant Writing FAQ

## **Q. What is included in a grant package?**

**A.** In the grant package, the client will receive a full length proposal, program development assistance, problem statement research, a letter of intent template, a cover letter template, foundation research based on the package selected. We do not include postage or supporting documents listed as required in the appendix.

## **Q. What type of funders are included in a grant package?**

**A.** Primarily foundation funding sources are included in the packages. These do not include government sources.

## **Q. How long is a full length proposal?**

**A.** A full proposal is approximately 10-12 pages in length.

## **Q. What is the outline of the full proposal?**

**A.** The sections included in a full proposal are the Executive Summary, Organizational Background, Problem Statement (Need Statement), Objectives, Methodology, Evaluation, Sustainability, and the Budget, if provided by the client.

## **Q. What is a Letter of Intent (LOI)?**

**A.** A Letter of Intent (also known as a Letter of Inquiry) is a brief outline of the proposed project that requires funding. It explains to the funder in 2-3 pages the main aspects of the proposal. Some foundations require this letter as the initial point of contact, to ensure the project falls within their giving guidelines. The foundation will then reply and let the organization know when, and if, a full length proposal should be submitted.

# Grant Writing FAQ

## **Q. Do you send the grants to the foundations for us?**

A. No. Materials must be customized for each funding source, in order to meet their specific submission guidelines. Additionally, supplemental documents, such as evidence of 501(c)(3) status, must also be attached by the applicant. Thus, we do not do any mailing of proposals. However, if you have selected the grant customization option we will complete and submit any online applications once all required supplementary info has been received. Additionally, for those funders that do not use an online process, as part of the grant customization option we will prepare customized versions of proposals and/or application forms will be prepared for your mailing.

## **Q. What will you be sending me?**

A. In the grant package, the client will receive hard copies of the full proposal, letter of intent template, cover letter, foundation research, and a chart indicating initial approaches and amounts requested from each foundation. In addition, we will include a CD-R that includes electronic copies of the above, as well as electronic versions of each letter. We do not include postage or supplemental documents listed in the appendix.

## **Q. What supplemental documentation will I need to include with each proposal?**

A. We recommend adding the following documents (if available) to each proposal's appendix section before submitting it to a foundation.

- IRS501(c)(3) letter of tax exemption determination
- Your organization's most recent annual report (if available)
- A list of your Board of Directors and Trustees, their board titles, their contact information, qualifications, and affiliations
- Your organization's most recent financial audit (if unavailable, please submit the last two years of financial statements or your most recent Form 990)
- Project implementation timeline
- A list of foundation, corporate, and major individual support (including givers name, address, amount donated, and date donated) with the amount that was given for the last fiscal year.
- A list of foundation, corporate, and major individual donations (including givers name, address, amount donated, and date donated) for the current fiscal year.
- A Personnel Chart which shows the employee, their staff position, their work duties, their qualifications, their hours per week, and their yearly salary.
- Program or organization brochure
- Letters of support and/or recommendation from influential members of the community.

# Grant Writing FAQ

## **Q. I received a "rejection letter". Will you replace that foundation with another funding source?**

**A.** If the organization is denied funding due to the foundation not funding their particular mission or in their geographical location, we will replace that funder with another. The foundation requirements change and may not be updated in our database.

If the funding is denied simply because the foundation has chosen to fund another program, we do not replace the foundation research.

## **Q. Do you guarantee funding?**

**A.** No. It would be unethical to make such a promise. We do, however, guarantee our research and the quality of the proposal. We understand what foundations are looking for and we customize the proposal to the format requested. Getting funded depends in a large part on the organization's history of successful program implementation, programs offered, methodology utilized, and long-term sustainability.

## **Q. How long does it take to get the grant?**

**A.** This is very difficult to say. Some applicants may receive funding within months, while others may take years or never get funded. However, just like advertising to create awareness, grant writing is something that must be implemented as one part of many diversified funding strategies.

**Best of all,** CharityNet offers a **corporate sponsorship** solution to help fund the grant investment from the community and not from your organization's current budget.

## **Q. Do you offer grant writing services on consignment or percentage based?**

**A.** Many funding organizations are against this practice, and additionally the AAGP has ruled this as unethical and against their code of ethics. CharityNet does not want to facilitate any practice that may hurt your chances of getting funded.

# About Us

## Our Mission

Founded in 2004 and headquartered in Orlando, FL, CharityNet USA serves as a “one-stop” resource center for startup, small and mid-size nonprofit organizations. Expanding from a one product, one owner company in 2004, to currently offering over thirty products and services and staffing over twenty professionals, CharityNet USA understands what it takes to grow a business from the ground up. Now, we are leaders in the industry, with a satisfied client base of over 15,000 and growing.

Today, nonprofit entrepreneurs looking to start or grow their own organization turn to us for assistance with their business needs. From 501c3 tax exempt services, strategic plan development and grant writing to accounting, web design, marketing and everything in between, we work to get our clients the most out of their organization.

At CharityNet USA, our goal is to help organizations succeed, even after their services are completed. In addition to the featured business services, we offer free tools and resources to provide ongoing support for every client. These include: a web directory, free marketing reviews, a listing of service needs and informational articles and tips; just to name a few.

Our company is all encompassing. We have a proven business model that has fostered annual growth within the organization. We believe our product quality, commitment to excellent customer service and competitive pricing have enabled us to do this, even during a recession. We consistently strive to improve our product line and package structures to better meet the revolving needs of our clients.

## Our Brands

Since our founding in 2004, we have discovered the specific attention needed by for profit and other nonprofit and religious organizations. The CharityNet USA brands: BizCentral USA, ChurchNet USA and HelpNet USA, provides individuals in the for-profit and religious sectors with the specialized assistance needed to form successful and sustainable businesses and organizations.

**BizCentral USA:** A for profit subsidiary of CharityNet USA serving as the nation's number one provider of small business startup services.

**ChurchNet USA:** A nonprofit subsidiary of CharityNet USA serving as an online church and ministry resource center.

**HelpNet USA:** An online resource community that brings together individuals and nonprofit organizations, encouraging fellowship and empowerment.